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ABSTRACT OF THE DISCLOSURE

Retroreflective sheeting including a retroreflective base having a light-incident layer on its light-incident side and a fluorine-containing resin film having a total light transmittance of 80% or more which is provided on the light-incident layer by an adhesive layer, a printed layer made of discontinuous printed parts is provided between the film and the adhesive layer. The printed layer does not cause the film to separate.